Fill out and email a Charity Program Application, get approved as a Naperville Marathon Races Charity, and let us help you raise awareness and donations for your cause.

Charity Program Overview

The Naperville Marathon Races and Naper Events LLC want to be good citizens. Working together with cities, townships, park districts, forest preserves, sponsors, volunteers, schools, race committee members, and runners, **we can provide a broad based positive impact to the greater Naperville area** and throughout the country.

A vital part of the impact of the event is the Naperville Marathon Races Charity Program. **Each year, to help our neighbors in need, Naperville Marathon Races works with local, regional, and national charities** to help raise awareness, facilitate donations, and provide surplus race supplies to charities in the program. Last year, the program included over 400 Charity Hero runners, and over $300,000 raised for charities.

Our Charity Program is 4-tiered, allowing charities of all different capabilities an opportunity to be involved.
- **Charity Hero teams:** teams of 15 or more charity runners get Charity Hero entry discounts and extra runner benefits in exchange for a fundraising commitment to one of our Charity Hero Charities.
- **Charity SuperHero teams:** Kids Marathon charity runners get Charity SuperHero runner recognition in exchange for a fundraising commitment to one of our selected Charity SuperHero Charities.
- **Charity Volunteer teams:** teams of race day volunteers that help with the event can promote their cause with promotional tents, banners, signage at their area of responsibility and will get a donation from the event.
- **Recipient Charity teams:** teams of 2 or more adult race day volunteers plus appropriate vehicles that help with the cleanup and loading of discarded clothing or leftover food and water can keep donations of the clothing or food and water respectively as donations to their clothing resale or food pantry charities.

All of our Program Charities will be winners.
All Charity Hero teams, Charity Mile teams, and Recipient Charities will benefit from being involved and visible in a high-profile positive-atmosphere feel-good event that brings 10,000+ runners, friends, and family members out on race weekend, many of whom may be unaware of the good that your charity provides to their community.

The most successful charities take an active role, encouraging fundraising efforts well beyond the race minimums by providing a mix of fundraising tools, team camaraderie, pre or post-race meal, and race shirts promoting the charity to their runners. A small investment of time and money can turn into a great fundraising return by race day, and happy runners who come back every year and even bring friends to join them on your team. **Average donations for 2016 were over $700 per Charity Hero runner, which could translate to well over $10,000 per year to an active Charity Hero Team.**

All of our Charity Runners will be winners.
Beyond everything a standard entry fee runner gets, runners choosing a charity entry may get…
- discounts on race entries
- access to charity-runner exclusive village pre-race heated tent & gear check, massage, and extras
- unique recognition in the race bibs, program, or web site (Must register by 08/30)
- eligibility for Naperville Marathon Races Charity Program awards for top fundraisers
- the satisfaction of knowing they ran for a cause bigger than themselves.

All of our sponsors, volunteers, and our host community will be winners.
By being an integral part of the race, our host community, sponsors, and volunteers are directly responsible for the annual runner donations and their ripple effect to our charities. Working together, everyone involved in the races can take pride in being good citizens and helping our neighbors in need.

Charity Hero Runner Team Application

Group Name _____
(if a fundraising group for the charity listed below)

Charity Name: _____   501c3 #: _____

Contact Name: _____   Website: _____

Email: _____   Address: _____

Phone: _____   _____

Charity Financial Disclosure from IRS form 990

____% to Program Recipients   ____% Fundraising Expense   ____% Administrative Expense

Compensation of Leaders:

$_____   _____   _____   _____
                     % of Expenses   Paid To   Title

Authorized Representative

Name _____   Title_____

Race Obligations …

Naperville Marathon Races will provide your Charity Hero organization the following…

1. Publicity for your cause on the Race Website, Facebook, Runner Guide, and potentially in race press coverage.
2. Space for up to 4 banners on the start / finish barricades (Horizontal 3' x 6' maximum)
3. Invitation for 2 to race evening party with city officials, key sponsors, press, race committee, elite runners
4. "Charity Registration Week" runner registration for a period of 1 week, 2/13 to 2/19, (general registration begins 01/09), **including unlimited entries (maximums waived) with minimum donations of $150 or more.**
    a. **Application, link, and logo deadline 2/06 for inclusion in Charity Week**
5. Limited discounts for you to offer to your runners, as shown below

Discounts available	# of Discounts Guaranteed	Discount
Charity Week	- 5k: unlimited - Half: unlimited	- 5K: $ 7 - Half: $20
thru 8/30	- 5k: unlimited - Half: up to your max Half entries with $150 donation - Half: unlimited with $400 donation	- 5K: $ 7 - Half: $10

6. Space in Charity Village for your 10x10 tent or space for rent in a large heated tent as availability permits.

Naperville Marathon Races will provide your Charity Hero runners the following …
(Beyond the amenities available to all runners)

1. Access to a discounted registration as available
2. Unique Charity Hero recognition on your race bib (must register **with code/invitation** before August 30)
3. Charity Runner exclusive village amenities (must show charity race bib)
    a. Heated Charity Village tent with nearby porta-potties close to start / finish and downtown venues
    b. Gear-check dropoff within the heated Charity Village tent (all program charities)
    c. Gear-check pickup within the heated Charity Village tent (based on the program charity)
        i   only for specific charities offering this service
        ii Post-race Legacy and Challenge medal pick-up for these runners also
    d. Results booth
    e. Photo-op booth
    f. Post-race stretching and massage within the heated Charity Village tent
4. Eligibility for Charity Hero Gold fundraiser listing (all fundraisers over $1000)
5. Eligibility for Charity Hero Platinum fundraiser award (over $2000, and not a highest fundraiser winner)
6. Eligibility for Charity Hero Champion Award (Highest fundraiser over $1000)

You may apply for one or multiple levels of Charity Participation

Applications for other levels are available at www.naperville26.com/charity-partner-registration/

"Charity Hero" Charity Obligations …

I, the authorized Charity Representative, wish to apply to the Naperville Marathon Races Charity Program and promise that …

1. **RESERVED ENTRIES (required)**

   ☐ I will **pre-purchase 15 Reserved Charity Entries**, will have runners register at discounted rates **and commit to paying by 9/15, $45 for each reserved entry not used by 08/30**, and to forfeit those entries. (Invoice with deferred billing attached)

2. ☐ I understand that runners who register without their code or invitation will not count toward my reserved entries.

3. Each Charity Discount Code will only be given to a runner who pledges to fundraise **(Select one, please)**
   ☐ $150 (Maximum of 15 half marathon runners, unlimited 5k runners)
   ☐ $200 (Maximum of 20 half marathon runners, unlimited 5k runners)
   ☐ $250 (Maximum of 25 half marathon runners, unlimited 5k runners)
   ☐ $300 (Maximum of 30 half marathon runners, unlimited 5k runners)
   ☐ $350 (Maximum of 35 half marathon runners, unlimited 5k runners)
   ☐ $400 (Unlimited runners) or higher minimum of $_____
   Note: Half Marathon maximum is waived during charity week. Note: Once the Half Marathon maximum is reached, additional runners may be added for a $400 minimum fundraising commitment.

4. ☐ Upon donation commitment, **I will notify each charity runner via email** with their code or invitation, and that **their entry must be used within 7 days**, and **I will copy Naperville Marathon Races on that email** so that proper and timely use of Charity Entries can be verified.

5. ☐ All funds donated by runners will be given to the above charity

6. Our organization will provide runners with the following **(Select all that apply, please)**

☐ On-Line Fundraising Tools	☐ Pre or Post-Race group meal	☐ Charity Village Gear Check	☐ Race Shirt

7. I will provide Naperville Marathon Races a link to our website page that includes the NVMR Charity Program logo and details how runners can pledge and get their Entry Discount code or invitation. I will not post entry codes or invitations on my Charity website.

   ☐ URL Link (even if not yet live) _____

8. ☐ I have attached our Logo in hi resolution .pdf, .ai, .jpg, .png, or .eps format

9. ☐ I will insure that our website, shirts, and promotional material do not use the wording "Naperville Half Marathon", "Naperville 5k", or the race logo except for the Charity Program logo as shown in this document. I will update our website if a revised Charity Program logo occurs due to the addition of a Charity Program Sponsor.

10. ☐ I will not display my sponsor names or logos on banners or other signage within Race Village, other than on shirts that promote my charity.

11. ☐ **On October 15th** I will provide Naperville Marathon Races **names of all our fundraisers over $1000, all our fundraisers over $2000, and information on our highest individual fundraiser over $2000 (name and total dollars raised)** for Publicity purposes and for Fundraiser Award eligibility.

12. ☐ **On October 13, October 20, and November 15**, I will provide Naperville Marathon Races information on **total program dollars raised to date** for banner, award, and program recognition.

13. ☐ **On Race Day**, I will provide constant supervision of any bags left by my runners or my charity workers within Charity Village. I understand that safety is a higher priority than convenience and unattended bags will be discarded due to security concerns.

2017 Invoice

Naper Events LLC
Naperville Marathon Races

P.O. Box 2734

Naperville, IL 60567

630.667.6054 (Craig Bixler)

Charity Hero Team Invoice	Date
	1/31/2017

Due Date
9/15/2017

Description	Contact
Charity Entries, Pre -Purchased	**Charity Name and authorized representative information included with application**

Contracted	Registered	Due	Description / name	Price Each	Amount
1	0	1	Unused Charity 5k or Half Entry #1	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #2	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #3	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #4	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #5	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #6	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #7	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #8	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #9	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #10	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #11	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #12	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #13	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #14	$ 45.00	$ 45.00
1	0	1	Unused Charity 5k or Half Entry #15	$ 45.00	$ 45.00
			Note: Invoice will be revised (reduced) 8/30 to reflect up to 15 entries registered		
Total					$ 675.00

Suggested Charity Hero Logo and Text for your Website

We strongly recommend that the page to which runners navigate contains this Charity Program logo and all of the information needed for runners to donate and obtain their entry code.   If confusing or significant navigation is required, runners may choose another charity, or may choose general registration.

Sample …

Thank you for choosing _____.

Make a donation of $___ or more, DONATE HERE and contact _____ at 555-555-5555_____ to receive your Charity race entry code.   This code is valid for 7 days, can be used to access an entry and discount to the Naperville Marathon Races, and includes a Charity Hero bib designation and Charity Village race amenities unique to Charity Hero runners who register before 8/30.

See the Naperville Marathon Races website for registration pricing and details.

Codes valid through 7 days from fundraiser commitment or 11:59PM CDT 08/30, whichever comes first.